11 mg "tar" 0.8 mg nicotine av. per cigarette, by FTC method.

00715-000B3C
Benson & Hedges 100's
"Ethnic couple on beach/campfire"
Dean—July 1979 (BC)
page—4/color

Wells, Rich, Greene, Inc.

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Source: https://www.industrydocuments.ucsf.edu/docs/pjjn0003

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